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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91189815
Party	Defendant Princeton Vanguard, LLC
Correspondence Address	Stephen J. Meyers Woodcock Washburn LLP Cira Centre 12th Floor, 2929 Arch Sreet Philadelphia, PA 19104-2891 UNITED STATES sjmeyers@woodcock.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Julie S. Suh
Filer's e-mail	jssuh@debevoise.com
Signature	/Julie S. Suh/
Date	07/24/2009
Attachments	Debevoise Notice of Appearance 91189815.pdf (3 pages)(31903 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

	X	
FRITO-LAY NORTH AMERICA, INC.	:	Opposition No.: 91189815
Opposer,	:	
v.	;	
PRINCETON VANGUARD, L.L.C.,	:	
Applicant.	:	
	x	

NOTICE OF APPEARANCE OF COUNSEL

PLEASE TAKE NOTICE that the law firm of Debevoise & Plimpton LLP hereby appears as counsel to Princeton Vanguard, L.L.C. ("Applicant") in the above-captioned matter. The undersigned counsel respectfully requests that the attorneys of record for Applicant be amended as follows:

David H. Bernstein Julie S. Suh Debevoise & Plimpton LLP 919 Third Avenue New York, New York 10022

Tel: (212) 909-6696 Fax: (212) 521-7696

Email: dhbernstein@debevoise.com jssuh@debevoise.com trademarks@debevoise.com Applicant also respectfully requests that copies of all pleadings, motions and other papers filed in this case be served upon the undersigned at the above-designated address.

Dated: New York, New York July 24, 2009

DEBEVOISE & PLIMPTON LLP

y. David II

David H. Bernstein Julie S. Suh 919 Third Avenue

New York, New York 10022

Tel: (212) 909-6696 Fax: (212) 521-7696

Attorneys for Applicant

CERTIFICATE OF SERVICE

This is to certify that on July 24, 2009, I caused a copy of the foregoing NOTICE OF APPEARANCE OF COUNSEL to be served by First Class Mail upon counsel for Opposer at the address below:

William G. Barber Susan J. Hightower Pirkey Barber LLP 600 Congress Ave., Suite 2120 Austin, TX 78701

With copies to:

Jeanette S. Zimmer Frito-Lay North America, Inc. 7701 Legacy Drive, Mail Stop 3A-421 Plano, TX 75024

Steven J. Meyers Woodcock Washburn LLP 2929 Arch Street Cira Center, 12th Floor Philadelphia, PA 19104-2891

Executed this 24th day of July, 2009 in New York, New York.

Julie S. Suh